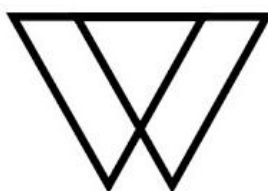




# ENTRY PACK



FINANCIAL REVIEW  
100 women  
of influence

presented by



[AFRWOMENOFINFLUENCE.COM.AU](http://AFRWOMENOFINFLUENCE.COM.AU)

## Key dates

### Nominations and entries open

Tuesday 29 May 2018

### Nominations close

Friday 6 July 2018

### Entries close

Tuesday 10 July 2018

### Finalists announced

Tuesday 4 September 2018

### Awards dinner and winners announced

Wednesday 17 October 2018

## About the awards

After five fantastic years, we are returning with a brand new Women of Influence Program that aims to broaden and deepen the engagement with the Women of Influence community including a refreshed awards program.

*The Australian Financial Review's* Women of Influence program is committed to increasing the visibility of women's leadership in Australia, highlighting the important contribution women make in creating a bold and diverse future for Australia.

We want to uncover and promote Australian women who have dedicated their time and energy to help and encourage other women in their industry, and who are fighting for change every day – be it in their workplace, their community or among their peers.

These are women who confront unfairness and don't take no for an answer; who identify what needs to be done then roll up their sleeves to do it, and who use their skills and ability to help change the status quo to a more equal, more diverse, and vibrant society.

This is an opportunity to share your story with others, to help change and improve common perceptions of what influence is.

Your experiences, the lessons you've learned and your achievements and failures will help encourage others and energise them to do more.

## What are we looking for

Women who don't accept the status quo; who are not afraid of asking questions and who are everyday are trying to do things differently. Our winners come from all roles and ranks, from all sectors and from all across Australia.

No efforts are too small or too large to be included. If you are using your influence to change things for the better, you are a woman of influence.

## What are the judges looking for

The judges are looking for women who make outstanding contribution in their chosen fields, women who invest their time and energy into helping improve the cultures and environments they form part of.

These women will advocate for change every day – in their workplace, their community, their peer group or wherever decisions are made. The applicants will be women who confront unfairness and don't take no for an answer, women who identify what needs to be done and roll up their sleeves to do it, women who use their skills and talents to help change the status quo and create a more equitable society.

We are looking for extraordinary women who have become role models, women who can truly say they have had an impact. They have made a difference.

Entries must include a clear and focused description of the impact of the nominee's efforts, as well as a succinct story about how they got to the position they are in.

We particularly want to know how they used their influence to make change happen: the lobbying, the fund-raising, the mentoring and support of others, the networks established, the causes they support.

Our nominees will come from all ranks and roles and from all sectors. No efforts are too small to be included.

The awards are intended to encourage the widest possible range of women to enter or be nominated and show their contribution. To do that, the judging will focus on quality and impact, rather than the scale or seniority of a woman's role.

Even if you have never entered an award program before, and feel uncomfortable about the attention, remember this is a chance to extend your influence beyond your own remit, over what matters to you.

## Success profile

Our strategic partner Korn Ferry has created a Success Profile to help pinpoint the competencies, experiences, traits and drivers that make women so influential.

### Competencies

Thought leadership  
*Cultivates innovation*

Results leadership  
*Action oriented*  
*Drivers results*

People leadership  
*Communicates effectively*  
*Persuades*  
*Drives vision and purpose*

Self leadership  
*Courage*  
*Being resilient*  
*Self-development*

### Traits

Courageous  
Passionate  
Tenacious  
Focused  
Agile

### Experiences

Demonstration of achievement within their field and beyond their field of expertise

Have influence in their field of expertise at a local level and influencing the global agenda

Involvement and contribution to Australian communities through collaboration and mentoring

Demonstrated a level of innovation and creativity in their contribution

Influenced through challenges and hardships

### Drivers

Commitment to a vision and cause

Commitment to women's social and economic progression

Values and enjoys being influential

# Categories

## Arts, Culture and Sport

Women involved in furthering Australia's artistic and cultural institutions or sporting, organisations. Entries are invited from women including but not limited to performers, writers, athletes, curators, or those involved in advocacy for, or administration of, initiatives across areas such as the creative arts, sport, media and entertainment, both locally and globally.

## Board and Management

Women working on a board or in management in public or private companies, or who are running a team, a key project, or developing strategy within an organisation. Their influence extends beyond their formal role to personal support, mentoring and networks.

## Business and Entrepreneur

Women who have founded, own, or run a business. This category recognises women who have substantially developed a business, or led its strategy and direction, and remain actively involved in its operation

## Diversity and Inclusion

Women who have dedicated themselves to consistently advocating for a more diverse workforce or diverse representation on community, government and business entities and who have helped make the change happen. This includes advocacy in the boardroom, in government, lobby groups, in small or large businesses or the community.

## Global

Women whose work is making a mark on the global stage, including through offshore business expansion, projects that originate in areas outside Australia, or international collaborations. Entrants are invited from a broad range of sectors, and they may be based overseas or in Australia.

## Innovation

Women who are driving innovation and entrepreneurship, within a business or workplace, through their work in the sciences, medicine, academia, technology, finance, engineering or in organisational design and management. This category also recognises innovative ways of tackling community and social issues and improving inclusion.

## Local and Regional

Women who are having a positive impact in their community at a local, rural or regional level. This may be across business, community, the not for profit sector, the arts or in government.

## Public Policy

Women working in the public sector at either local, state or federal level. This may include those working in agencies or in an advisory role to influence and change public policy, for instance, to support better social inclusion and equity.

## Social Enterprise and Not-for-profit

Women working in a range of capacities to support social change as entrepreneurs or in community projects or campaigns in the not for profit sector. This may cover a range of areas including health, education, domestic violence, indigenous programs, financial literacy or cultural programs

## Young Leader

Young women aged up to and including 30 years (as of Friday 13 July) who demonstrate a capacity to influence and act as catalysts for change. This new generation of leaders is advocating for and giving a voice to younger women and their concerns.

## Judging process

A selection committee from Korn Ferry, in conjunction with the Financial Review will review all entries and create a shortlist to be provided to the judging panel.

Our panel of esteemed judges will review the shortlisted entries and determine the 100 Women of Influence for 2018. A winner will be selected for each of the 10 categories, and from those 10 women, the panel will select the overall woman of influence for 2018.

## What you will need to enter

- Know the category you wish to enter into. If you are unsure, choose the one that fits best. If the judges think the entry is better suited to another category - they will move it to that new category
- Provide us with a minimum of one examples of influence, in 500 words or less. Please refer to 'What are the judges looking for' for guidance
- A brief biography, tell us a little about you in 500 words or less. Please note, you will also be required to upload your curriculum vitae
- You will to provide a minimum of one referee. Judges may wish to contact your referee to verify claims made in your entry
- A head shot to be used across all digital and print advertising platforms. The headshot needs to be in a professional style from the shoulders up and provided in a high resolution, at least 300 dpi and in a .png format.
- An influential image related to your award entry. This may be used across all digital and print advertising platforms. Please provide in high resolution, at least 300 dpi and in a .png format
- A .pdf copy of your curriculum vitae
- Link to your LinkedIn profile (optional)
- Acknowledgement that all information provided is true and correct
- Opt-in to the Women of Influence database to receive notifications relating to your entry and the Women of Influence Program

## How to self nominate or enter

- Visit the website [www.afrwomenofinfluence.com.au](http://www.afrwomenofinfluence.com.au)
- Click on the **Awards** tab and the click on **Nominate Now**
- You will need to create a user account. You will receive an email to verify your account, please follow the instructions
- Once you have logged in, click on **Start nomination or enter**
- From the drop down **Nomination type**, select **Self nomination or entry**
- You will need to select a **Category** from the drop down options
- Enter your full name
- Select from the drop down the best option that describes why you are entering
  - I received a nomination and am now entering the awards
  - I am nominating myself into the awards
- Click **Save + next**. You will be moved through to the entry process
- Read through the Important Information tab
- You can move through the tabs at the top of the form as you wish. You can also select Save + close at any time, you do not need to complete your entry all at once
- Review your entry and make sure all details are correct before submitting
- When you are happy with your entry, click **Submit nomination or entry**
- You will receive an email notification to confirm your entry has been successfully submitted. If you do not receive this email, please contact us via [afrwomenofinfluence@fairfaxmedia.com.au](mailto:afrwomenofinfluence@fairfaxmedia.com.au) tell us your name and the category you entered into